

HAP | Hatsun Agro Product Limited

CIN: L15499TN1986PLC012747

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HAPL\SEC\31\2025-26

September 26, 2025

BSE Limited
Corporate Relationship Department
2nd Floor, New Trading Ring,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra(E), Mumbai – 400 051

Stock Code: BSE: 531531
NSE: HATSUN

Dear Sir / Madam,

Sub: News Articles published in Electronic / Online media – Reg.

Pursuant to Regulation 30(2) – Schedule III, Part A, Para A, item 18 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we confirm the attached News Articles published in Electronic / Online media on September 26, 2025.

Kindly take the above on your record and dissemination.

Thanking you.

Yours faithfully,
For Hatsun Agro Product Limited

C Subramaniam
Company Secretary and Compliance Officer

Hatsun Agro Product Limited



<https://retail.economictimes.indiatimes.com/amp/news/food-entertainment/personal-care-pet-supplies-liquor/indian-dairy-group-hatsun-agro-bets-on-tax-protein-boost-to-sales/124147994>

Indian dairy group Hatsun Agro bets on tax, protein boost to sales

Hatsun Agro anticipates a 15% revenue increase this fiscal year. The company prepares to launch protein-based products. This move aims to capitalize on rising demand and recent tax cuts. Hatsun also intends to expand its HAP Daily store network by 10% annually. The dairy firm plans to double exports in four years.

Reuters

- Updated On Sep 26, 2025 at 11:34 AM IST



India's Hatsun Agro expects to grow its revenues by about 15 per cent in the current fiscal year, its chairman said on Thursday, as the dairy group prepares to launch protein-based products to leverage rising demand and recent tax cuts.

Asia's third-largest economy reduced consumption taxes on hundreds of household goods earlier this month, including butter and other dairy products, marking the most significant tax overhaul in eight years. The cuts followed U.S. President Donald Trump's imposition of steep tariffs on Indian shipments.

India, the world's largest milk producer, is in the midst of trade negotiations with Washington and the demand for opening up its dairy sector to U.S. corporations has been a sore point.

The tax cuts are "good for the industry" but opening up the sector would be detrimental, particularly to the farming community and rural economy, Hatsun Agro Chairman R.G. Chandramogan said in an interview.

The company plans to introduce protein-based products by March to capitalize on the growing trend toward healthy eating.

Rivals Milky Mist and Amul have already rolled out protein-enriched offerings, catering to a growing market in a country where millions of consumers follow vegetarian diets.

Hatsun Agro, which sells products such as ice cream, milk, and curd, reported a 9 per cent increase in revenue to 87 billion rupees (USD 980 million) in the fiscal year ended March 31.

It aims to boost its network of HAP Daily-branded stores by 10 per cent annually over the next three years, adding to the current portfolio of more than 4,000 outlets.

The dairy firm also plans to double its exports annually, targeting a 2 billion rupee milestone in four years by expanding its footprint in countries such as Seychelles and Oman, and exploring other markets, Chandramogan said.

Business Standard

Dairy group Hatsun Agro targets 15% revenue growth after GST revamp

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Reuters |



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Hatsun Agro, which sells products such as ice cream, milk, and curd, reported a 9 per cent increase in revenue to ₹8,700 crore (\$980 million) in the fiscal year ended March 31.

It aims to boost its network of HAP Daily-branded stores by 10 per cent annually over the next three years, adding to the current portfolio of more than 4,000 outlets.

The dairy firm also plans to double its exports annually, targeting a ₹200 crore milestone in four years by expanding its footprint in countries such as Seychelles and Oman, and exploring other markets, Chandramogan said.

(Only the headline and picture of this report may have been reworked by the Business Standard staff; the rest of the content is auto-generated from a syndicated feed.)

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Indian dairy group Hatsun Agro bets on tax, protein boost to sales

 www.tradingview.com/news/reuters.com,2025:newsml_L6N3VC0U3:0-indian-dairy-group-hatsun-agro-bets-on-tax-protein-boost-to-sales/

By Praveen Paramasivam

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(\$1 = 88.7580 Indian rupees)

[AsiaFutures](#)[Indian stocks](#)[Reuters](#)

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